International Association of Public Transport
Union Internationale des Transports Publics
Internationaler Verband für öffentliches Verkehrswesen
Unión Internacional de Transporte Público

16th
Sustainable
Development
Commission

25th May 2013
Geneva

Sustainable Development Commission Work Programme 2013-15

Connecting the world of public transport

GROW with
PUBLIC TRANSPORT

2025=PTx2

**PresCom Meeting
Hamburg, April 2013**

Item 1

New service portfolio and re-engineering process of Committees and Commissions

New deployment UITP

Increased, diverse and changing members expectations

"Consumer" behaviour

Economical world crisis

Budget constraints incl. on payroll

Still structural unbalances

Streamline portfolio

Efficiency, incl. payroll contraction

Investments, desinvestments,

Evolution of business model

"Better with less"

1. Membership development
2. More accessible and visible services for all
3. More efforts on advocacy and statistics

Focus on membership development

Why?

  Strengthen UITP legitimacy

  Generate revenue

How?

  Hire business development staff

  Cooperation with regional managers

  Back-up from KMS managers

More universal services

Accessible to all member segments

Closed shop > open shop

Better visibility of your work

- Events, Seminars and workshops
- New /improved E-services
- Newsletter 2/year for each Cttee/C°
- Cttee / C° workshops in Congress programme

2 – Impact on events

Finding over last years:

Increasingly difficult to meet Conference attendance targets

Sucess of smaller events addressing more specific issues

Proposal

Shift from 4-5 "big events"/year   >> 2

...towards smaller seminars and workshops

Continue / increase Training sessions

2 – seminars and workshops

New event formats to attract different audience segments: shorter, leaner, more affordable, « operational »

New channel to disseminate your output/consolidate your findings

Seminar
- 80-120 pax,(higher-)middle managers
- 1 day
- Present the state of the art Share expertise
- Networking drink
- Fee tbd
- Discount for Cttee/C° members
- Open to non-members

Workshop
- 30-75 pax, middle management
- 1 day
- Discuss topic build knowledge
- -
- Fee tbd
- Discount for Cttee/C° members
- Mainly for members

Congress visitor expectations : More segmented interests
                                                 Deeper discussion
                                                 More interactivity and dialogue

Proposal to review Congress format

More varied smaller workshops, e.g. 24 during one Congress

Congress to (re)become expression channel for Cttee/C°

Offer you one more outcom format for your work

//	//		Plenary session
Reg. session Sess.			Reg. session
ExpoForums	ExpoForums		ExpoForums ExpoForums
			Workshop Workshop

3 – Advocacy & statistics

Staff reinforcement European Dpt. and international advocacy

Reinforcement of stats capabilities
- CTE priority projects; new staff in Brussels; distribution over existing staff; cooperation/outsourcing

7 new projects in pipeline (5 agreed)

Maintain efforts / improve existing activities
- Operators stats, metro accidents, rail projects, UTO atlas, observatory of employment…
- Improve access to data for members

This is the envisioned deployment of services
> Shift of efforts
>
> Re-allocation of resource
>
> New opportunities for Cttee and C°

Broad support of Executive Board

You views?

What impact on you Committee / Commissions?

Impact on Cttee / C°

Principles

Foster new "mindset"

Enhance role of the C° and Cttees

New visibility / valorisation

True International reference in their field of competence

Shift efforts towards "quick deliverables": Newsletter, Workshops and seminars,

Regain visibility @ World Congress

Review of Cttee/C° missions and output

Maintain efforts on EU affairs support

Synergies with regions

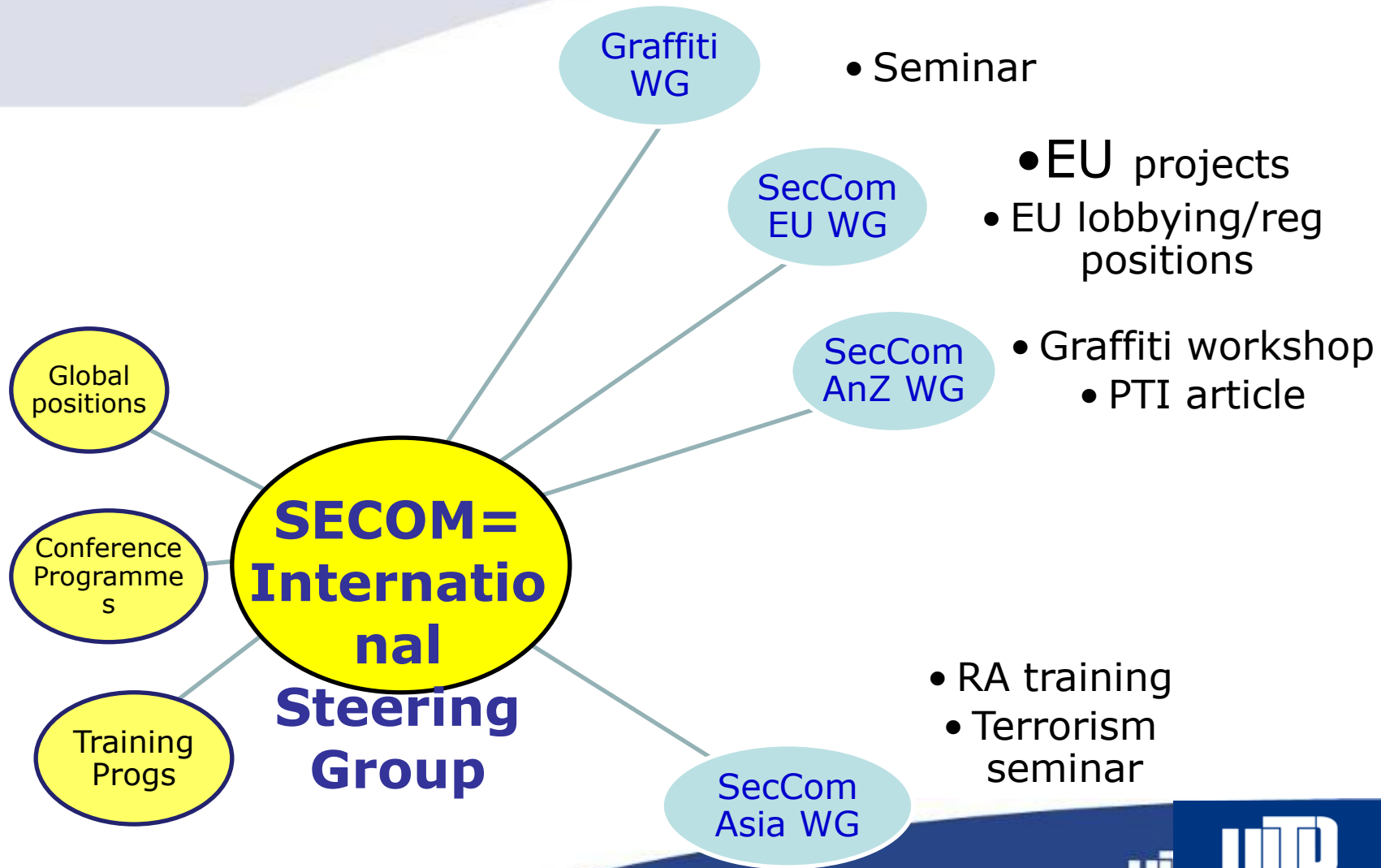Synergy opportunities with EU-projects

Impacts

- More limited staff availability
  - 1 full meeting / year
- 2nd linked to Seminar/workshop
  - More use of IT for working groups
- Minutes > list of actions and decisions
- Regional and Waterborne Cttee > platform in charge of setting up open events
- **SD charter "frozen" and under revision**
- IT&I + ITSI to meet together

Impact on Cttee / C°

Adapt and harmonise missions, structure and functioning

►Powerful tool to design "universal" services for the whole community

►From closed to open shops : more equity in membership benefit sharing

► Globalisation requires more decentralised approach, but

► Need to keep international consolidation and added value

- Increase steering role of C° and Cttee

- strengthen synergies with the regions

- reinforce use of working groups

Suggested model

- Seminar
- EU projects
- EU lobbying/reg positions
- Graffiti workshop
- PTI article
- RA training
- Terrorism seminar

Graffiti WG

SecCom EU WG

SecCom AnZ WG

SecCom Asia WG

SECOM= International Steering Group
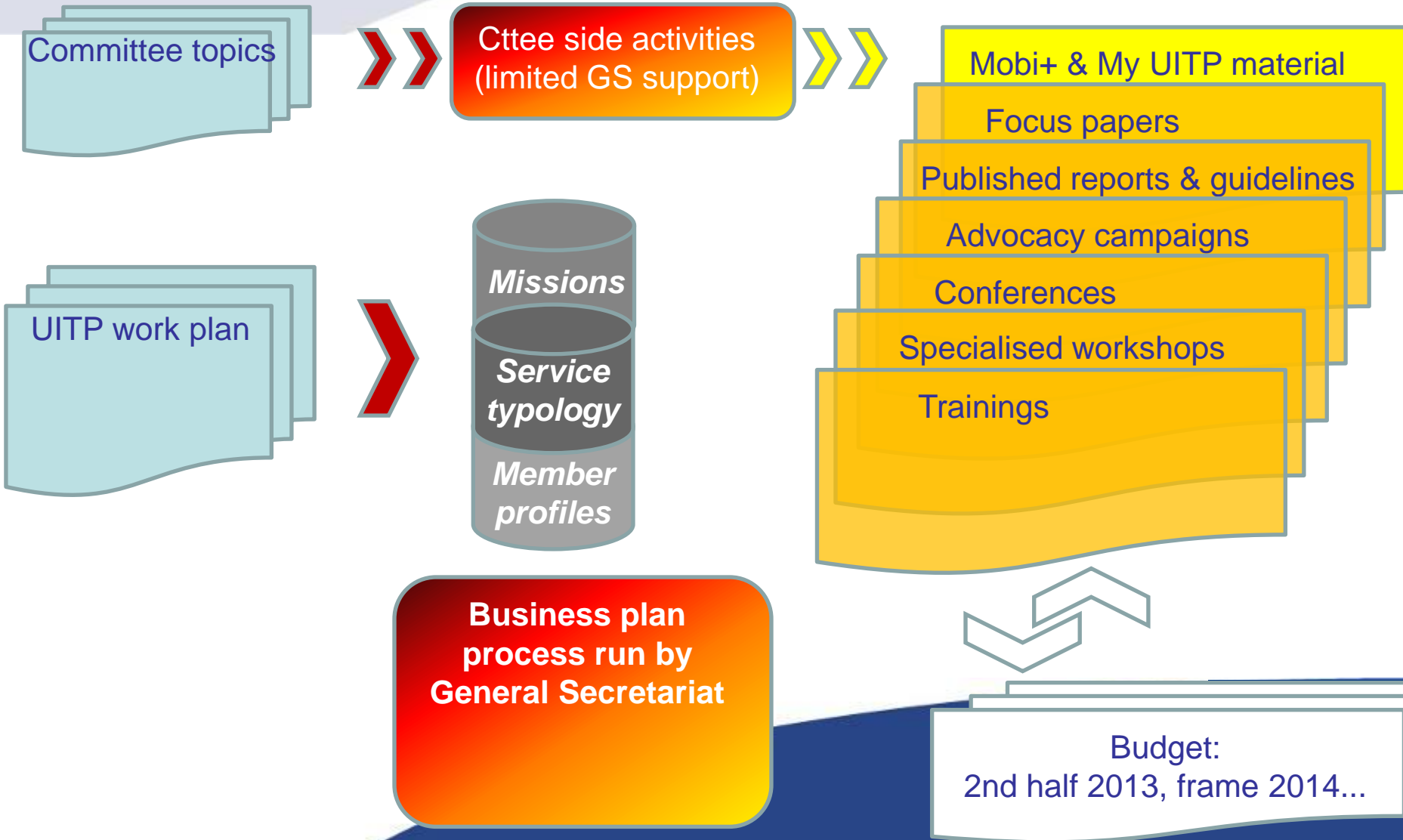
Global positions

Conference Programmes

Training Progs

New service portfolio and re-engineering process of Committees and Commissions

Item 2

Validation work plan 2013-15

Process reminder

Committee topics

Cttee side activities (limited GS support)

Mobi+ & My UITP material

Focus papers

Published reports & guidelines

Advocacy campaigns

Conferences

Specialised workshops

Trainings

UITP work plan

Missions

Service typology

Member profiles

Business plan process run by General Secretariat

Budget:
2nd half 2013, frame 2014...

London PresCom:
approval of 13 priorities, inclusion of flexibility principle…

Review of specific Cttee and C° work proposals accordingly
backoffice work with managers/Chairs

Effort to include regional activity decision process in the frame

Review of UITP service typology

> 4 service clusters: events, information, project, customised
>
> Draft and approval of « product sheets » by Management Board

Budget challenges and action plan

> proposals by MB: event review, activity focus, staff
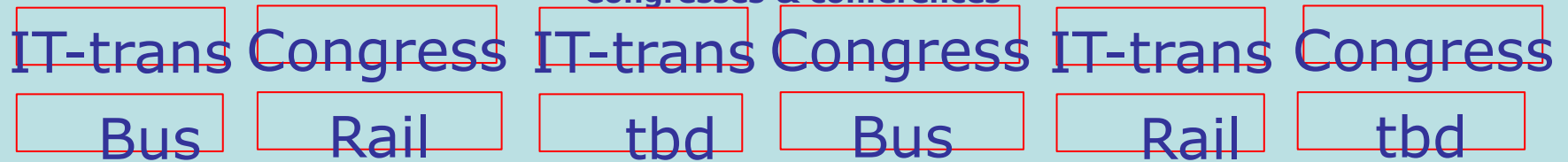> redeployment…
>
> A more visible, inclusive and diversified service offer
>
> Diversified channel for work visibility

3 – events @ a glance

Towards a more inclusive, diversified and frequent offer

International events
Congresses & conferences

IT-trans	Congress	IT-trans	Congress	IT-trans	Congress
Bus	Rail	tbd	Bus	Rail	tbd

8 topical seminars / year, organised by Cttee/C° according to work plan priorities

Regional events
Congresses & Assemblies

-EU summit -MENA -Eurasia	-EU Confer. -Asia Pacific?	-EU summit -MENA -Eurasia	-EU Confer. -Asia Pacific?	-EU summit -MENA -Eurasia	-EU Confer. -Asia Pacific?

Where and when no regional Congress organised, one Assembly

x topical seminars / year, organised by RO according to work plan priorities

2014	2015	2016	2017	2018	2019
Innotrans	BusWorld	Innotrans	BusWorld	Innotrans	BusWorld

UITP
INTERNATIONAL ASSOCIATION OF PUBLIC TRANSPORT

2 – seminars and workshops

8 / year

2013 transition phase: legacy commitments

Tentative proposal Autumn 2013:

- Seminar UTO London,
- Workshop Yield/revenue managemernt, Brussels (tbc)
- Workshop LRT energy savings, Salt Lake city/else
- Seminar SORT hybrid, Bologna
- Seminar Trolleybus, Moscow (tbc)
- Workshop absenteeism-turnover / CSR
- Workshop mobility surveys, Madrid

2014-15: still work in progress

- Combined mobility, xx
- CSR, xx
- Financing, xx

MOBI+ rejuvenated: (new software in June 2013)

- Individual access
- More user-friendly
- Dedicated thematic spaces
- Information dissemination : SDI, RSS, smartphone access

New www.uitp.org : (new website in January 2014)

- A light, clear and user-based website

Launch of « My UITP » platform : (January 2014)

- Member-only community to connect, share, comment

Presence on social media

- Advocacy, knowledge, networking and recruitment

4 - News delivered to your desktop

A new visibility for Cttee and C°

➢Each Group to prepare 2 issues / year

    ➢Marketing, HR, Bus, Rail, Security, Combined mobility, Authorities, Industry, Economics, Urban life, Regional, Design and Culture, Waterborne

➢Thematic newsletter on your desk every fortnight

➢Concept under preparation, your active input welcome

➢Regional news

    European institutions on your desk every…

    Regular news from Australia, MENA, Latin America, Asia Pacific, Eurasia, North America, Turkey

5 - Publications for all tastes

PTI 4x /year

Glossaries : OA and security

SORT CNG and SORT Hybrid

European actors (new release)

Innovative bus systems (EU project)

Top 10 bus operation KPIs

Metro Division work output

Congestion charging

Toolbox for combined mobility

…

Keeping the tradition

- Sessions for young managers
- Security and risk assessment
- PT fundamentals
- Organising Authorities

Investing in new disciplines

- Plan and build your BRT (developped by MENA, KMS, EC projects)
- Plan and build your Rail scheme (developped by MENA & KMS)
- Taxi (developped by MENA)
- Optimize your fuel consumption – How to use SORT?
- Security improvement (spin-off EC project)
- Mobility plan design (Latin America and KMS??)

7 - Projects

EU sponsored activities :

Opportunity to hedge expertise in tough time

Deepen synergies between projects and your work

Security: SECURE-ED; Bus: 3iBS, ze EUS; Rail: Osiris, NGTC, FosterRail; Intermodality : NODES; Varia: Opticities, Capital civitas, Viajeo+

Launch of CTE in Dubai and Singapore
- City benchmarking
- Platform Metro, Bus, OA, Security Asia

Tapping more opportunities
- Set-up of IFM Alliance: still looking for sustained business model
- Set-up CSR platform
- CEN-CENELEC standardisation work : challenge!!

8 - Advocacy needs hard data

Reinforcement of stats capabilities to answer requests
> CTE priority projects; new staff in Brussels; distribution over existing staff; cooperation/outsourcing

Agreed new projects
> Urban mobility data (« MCD 3 ») in selected cities
>
> EU-27 key PT indicators by country
>
> Metro world-wide
>
> Fares
>
> Regional and Suburban railways
>
> World bus fleet (subject to external funding)

Maintain efforts / improve existing activities
> Observatory of employment, operators stats, metro accidents, rail projects, UTO atlas, construction costs,
>
> Improve access to data by members

9 - Stronger lobby capabilities

2-4 global positions/year

       2013: Integrated mobility plans, design

       2014: Private investors, Air quality (tbc)

       2015: to be defined

Regional positions and declaration

       ad-hoc basis, responds to opportunities

       Continuous lobby work towards EU institutions

Resources

       Reinforcement European Dept.

       Appointment senior advocacy coordinator

       Creation of Advocacy Steering Group

       Reinforcement regional capability through CTEs

       Development of evidence-based pro PT arguments

9 - Stronger lobby capabilities

International advocacy priority themes:

-PT as key element of green and inclusive growth

-Framework to help cities better play their role

-PT role in urban transformation

Priority targets:

-Local governments (allies: UN-Habitat, UCLG, ICLEI)

-National governments (allies: ITF, OECD, COP, ILO)

-Business community and investors (allies: ULI, WEForum)

Sustainable Development Commission

Mission:

Promote the positive contribution public transport makes to sustainable development

Objectives:

- Create a platform which allows a greater exchange of ideas, experience and best practice

- Develop the Sustainable Development Charter programme along the lines of CSR / corporate sustainability

- Integrate best practices into tools

- Support UITP's lobbying activities

UITP

Working around the world...

Corresponding Members

Corresponding members

Australia
Robert PEARCE
Executive Director of UITP Australia Regional Office
INTERNATIONAL ASSOCIATION OF PUBLIC TRANSPORT
(AUSTRALIA/NEW ZEALAND)
BRUNSWICK

Canada
Michael ROSCHLAU
President & Chief Executive Officer
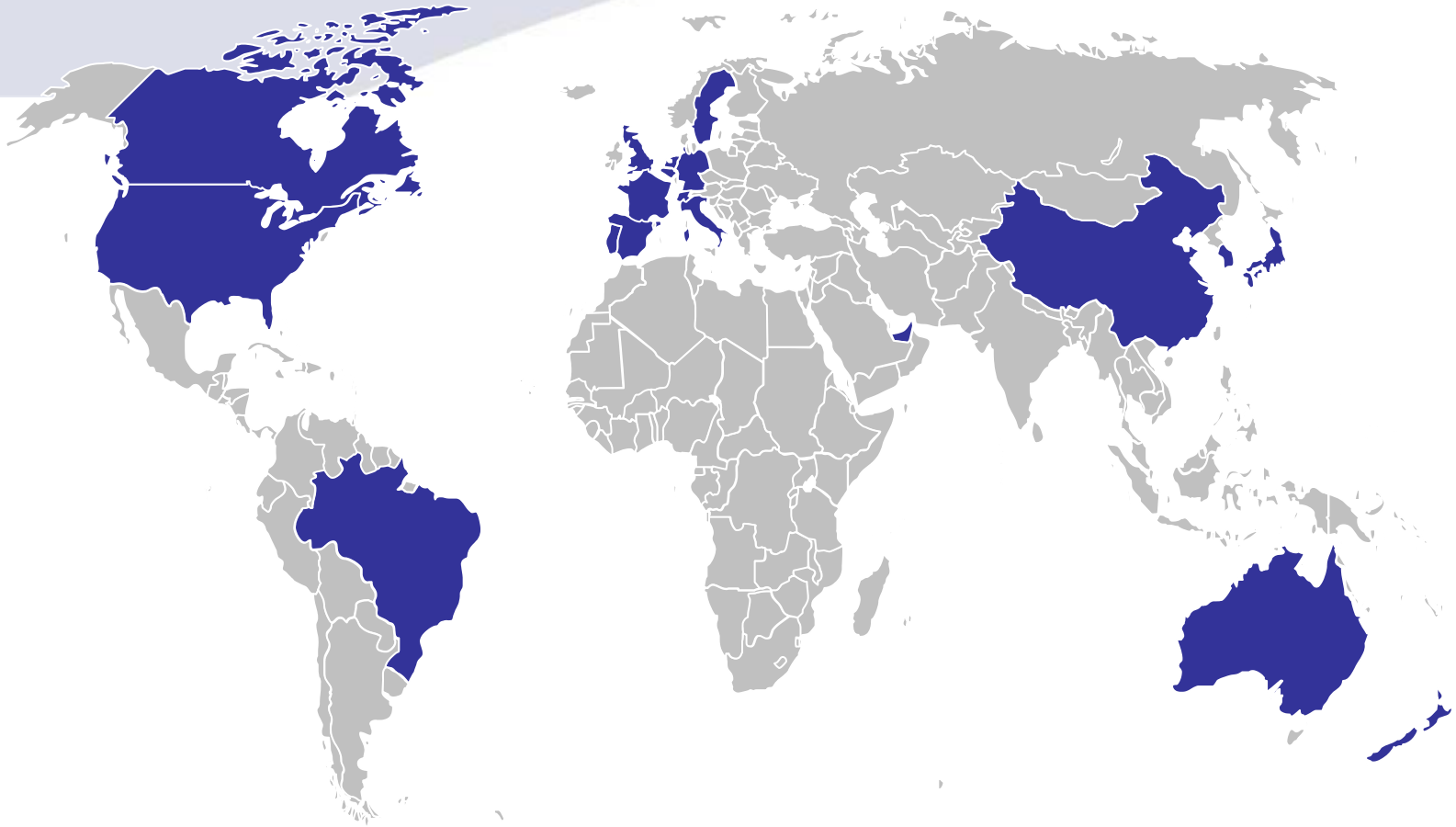CANADIAN URBAN TRANSIT ASSOCIATION
TORONTO

United States of America
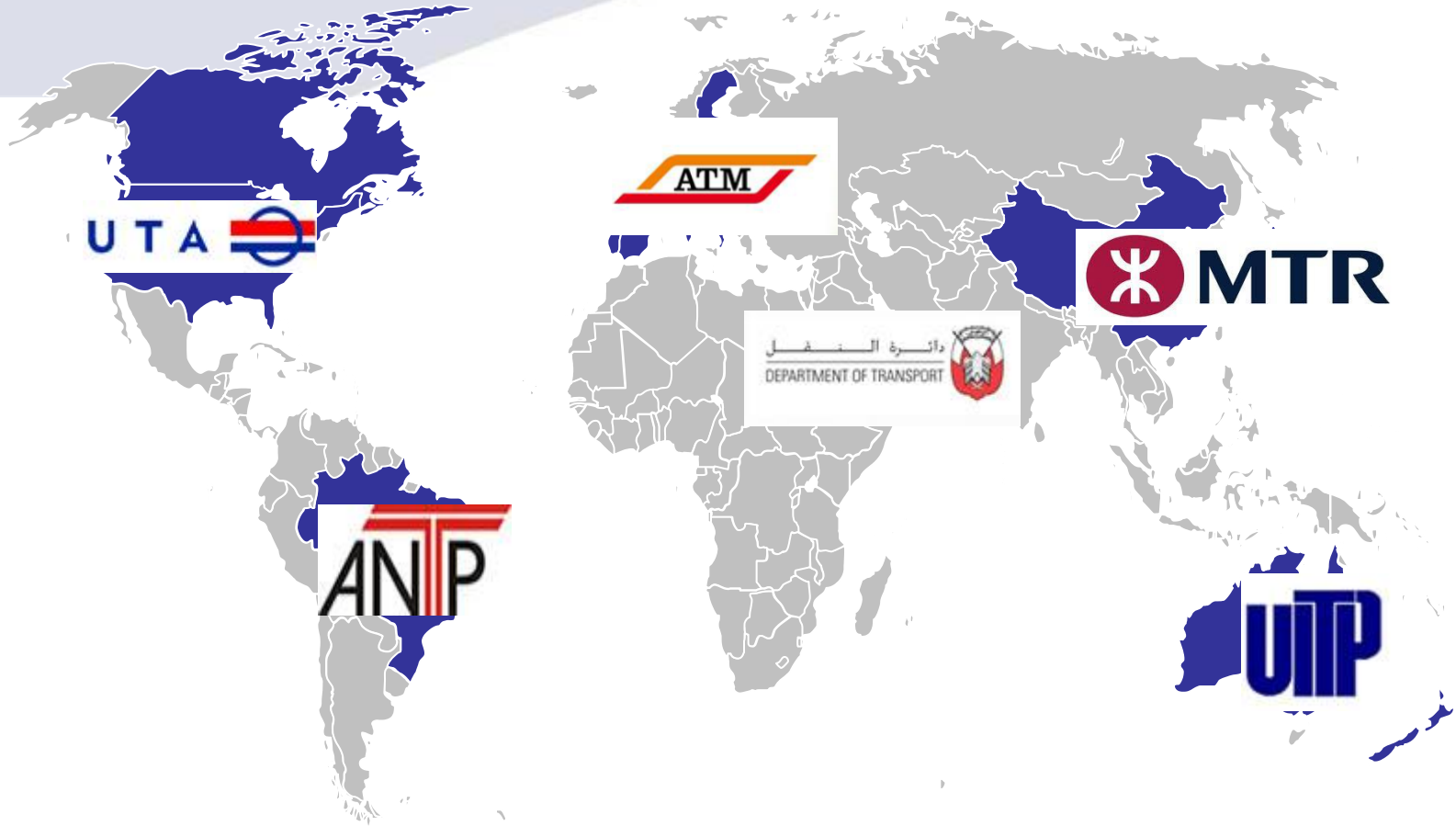**Ernest TOLLERSON**
Director, Environmental Sustainability & Compliance
MTA NEW YORK CITY TRANSIT
NEW YORK

Geographical spread of the Commission

Regional representatives

SDC 2013/15 Work Programme

Priorities

ISO 26000	Climate & Energy EU Policy	Corporate Sustainability Implementation Guide	Identification of material indicators	Reporting Framework - Report of Performance	Charter revival and peer review

Further areas include:

- joint position papers with other commissions (e.g. air quality)

- integrate UITP technical working groups and their results with the SDC strategy

- generate added value in the world's regions through conferences and workshops worldwide, including bringing strategic input to UITPs advocacy work

Suggested way of working

SD Commission

- Guides / Reports
- Global positions
- Advocacy material
- Trainings / Workshops

ISO 26000 WG — Eric
- ISO 26000 Implementation Guide

EU Policy WG — Elena
- EU Projects: Smart Cities, Nodes
- EU lobbying/reg positions
- Biannual reports

Charter Revival WG — Glenn
- Reg peer reviews of reports
- Develop Charter community
- Integrate Charter in international standards

Material Indicators WG — Ahmad
- Reporting Guide, based on materiality
- Baseline Report of CSR performance
- Best practices / stats

CSR Implementation WG — Gunnar
- Workshops / conferences
- Corporate sustainability / CSR implementation guide

Air Quality WG (tbc)
- Global position statement

Outputs: Universal Services

SD Commission Meetings

Next plenary meetings:

London, Vienna, Munich, Hong Kong...

Aline with Policy Board meetings

One meeting per year has to be together with an event organized by SDCom

Next working group meetings...

Attendance: the rule will be that after three times not attending members will have to leave the group if they do not have a status of a corresponding member or any other acceptable reason.

UITP

Charter Revival

- Charter rebranded around CSR / corporate sustainability - a badge to recognise an organisations approach

- Tiers to remain: Full, Pledge and Association

- Charter fee removed

- Reporting Framework requirement for Full signatories removed

- Full and Associations to provide the UITP with case studies and best practise

- In return, signatories to receive 'universal services' developed by the SD Com e.g. ISO 26000 Guide, CSR Implementation Guide

- Charter to support the UN Global Compact and other initiatives